cactus

https://heycactus.ai

AI product support from code, for people + agents.

Cactus reads your code, understands your product, and stays current as you ship.



Kevin Fales. Co-founded a performance-management SaaS and led its design through its 2020 sale to Paycor.

Nour Elba. 10+ years in data science & machine learning. Founded an AI consultancy building production ML for SpaceX, Boeing and BofA.

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THE PROBLEM

Your customers and their agents get stale answers about your product.

- Products' behaviour (code) and answers drift with every release
- Teams ship faster every month, and help docs/support can't keep pace
- 50% of software buyers now ask an AI first; getting it the most correct answer decides a purchase

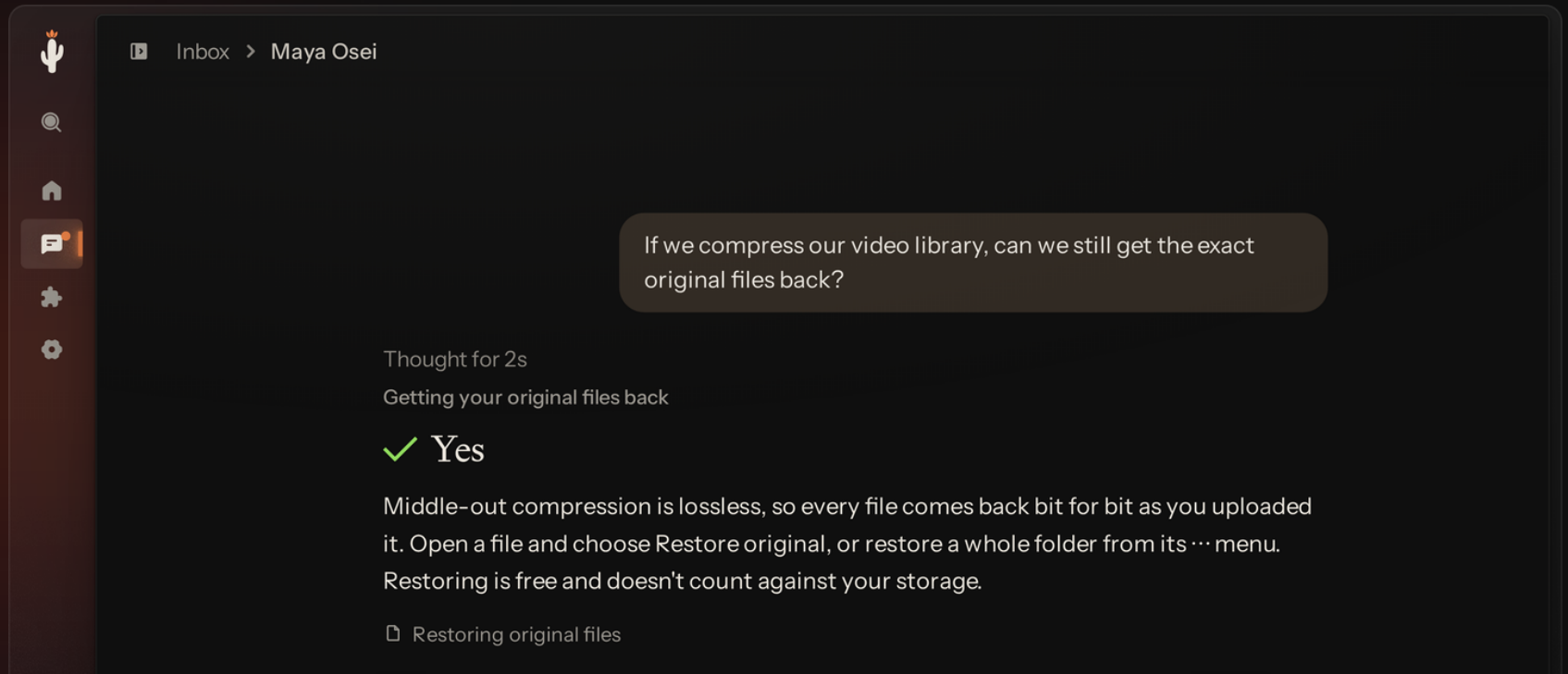
Example, both pages live on 1 Nov 2026: asked "Does Claude in Chrome work in Microsoft Edge?", Anthropic's help center says no ("not supported on other Chromium-based web browsers"); its Claude Code docs say yes ("works with Google Chrome and Microsoft Edge").

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THE SOLUTION

Cactus understands your product from its code, and maintains your docs for you.

- Answers for people and their agents, on your site, in Slack and over MCP
- A help site written from the code, published on its own
- A changelog kept from the code, with every release



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THE TEAM

Two repeat founders and an army of agents.



Nour Elba

CO-FOUNDER, ENGINEERING

Nour has spent a decade building the knowledge and data systems Cactus requires.

- Director of Agentic Product at a $100M+ ARR HR SaaS
- Founded an AI consultancy: production ML for SpaceX, Boeing and BofA



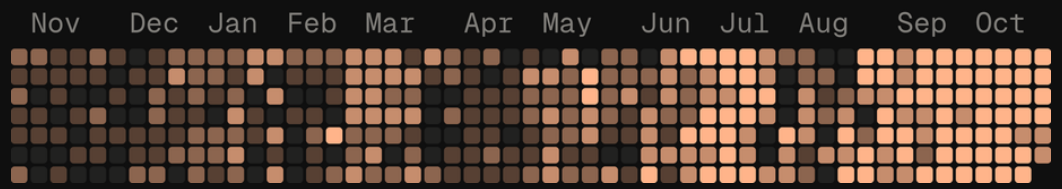
Kevin Fales

CO-FOUNDER, DESIGN

Kevin spent two decades designing the products customers read them through.

- Co-founded a performance-management SaaS and led its design through its sale to Paycor
- Lead AI designer at a $100M+ ARR HR SaaS

NOUR'S GITHUB HEATMAP,
THE LAST 12 MONTHS



3,500+ pull requests merged since February, 1,000+ a month, by two founders and their agents

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THE MARKET

AI writes code faster than anyone can explain it.

Every company that ships software has this problem, and it grows every month.

Nearly 10k

US startups raised a first round
in 2026's first nine months, a record

3–8×

more code shipped: 3× the pull requests on GitHub
in two years, 8× per engineer at Anthropic

2 : 1

AI agent requests per human
page load, on docs hosted by Mintlify

US$15B+

Sierra's valuation; Decagon US$4.5B, Mintlify US$500M,
and Fin, bought by Salesforce for US$3.6B

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THE COMPETITION

The others assume someone owns the docs.

	DOCS WRITTEN FROM THE CODE	KEPT CURRENT ON ITS OWN	ANSWERS PEOPLE	ANSWERS AI AGENTS	CHANGELOG FROM THE CODE
Cactus	■	■	■	■	■
Mintlify	■	◧	■	■	◧
Ferndesk	◧	◧	■	■	—
Documentation.AI	◧	◧	■	■	◧
ReadMe	◧	◧	■	■	—
GitBook	—	◧	■	■	—
Fin (Salesforce, formerly Intercom)	—	—	■	—	—
DeepWiki (Cognition)	■	—	◧	■	—

■ Yes ◧ In part, or a person reviews it — Not shown on their site

Checked on each company's own site, 1 Nov 2026.

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WHY WE WIN

Faster, cheaper, more accurate, safer and agent-ready.

FASTER	Under 4 min	from connecting the code to the first pages live
CHEAPER	Under US$1	to fully index a medium-sized product with over 10 repositories
MORE ACCURATE	95%+	recall and precision on answers, and it hands off to your team when it should
SAFER	Agent in the loop	read-only on your code; an agent checks what goes out, and customers see only what is meant for them
AGENT-READY	100 / 100	out of the box: every customer's help site, on Cloudflare's agent-readiness scan